SPONSORSHIP PACKAGE

CITRUS HACK

April 26th - April 28th 2019

UNIVERSITY OF CALIFORNIA, RIVERSIDE
CITRUSHACK.COM
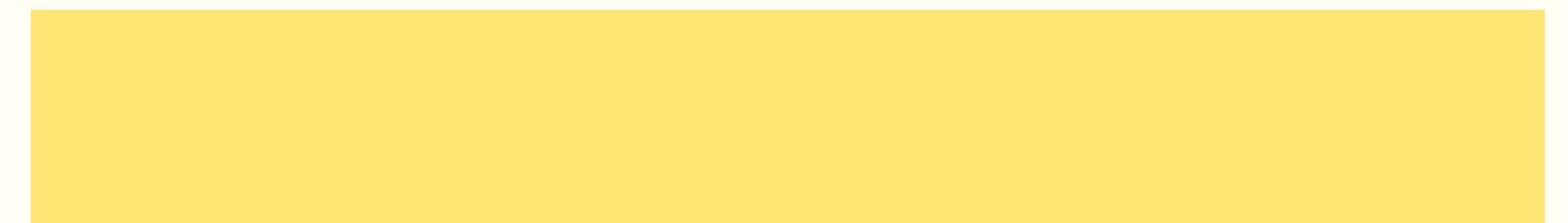
ABOUT US

partnership between education and competition

Citrus Hack is the yearly hackathon co-hosted by the Association for Computing Machinery (ACM) and the Institute of Electrical and Electronics Engineers (IEEE).

Hundreds of students from all over Southern California (and a few from out-of-state) come together and form teams, aiming to build a project of their own from scratch over the duration of 36 hours.

Citrus Hack is focused on the brilliant partnership between education and competition. While "hackers" compete for prize categories such as Best Game Hack and Best Data Science Hack, they hone their technical skills along the way.

OUR MISSION

abilities to the fullest

Our Mission is to create a collaborative relationship between students and sponsors. This relationship will foster and enable innovations that will revolutionize the future of technology across industries.
Sponsors will be able to promote their brand to a large audience, while allowing students to harness their abilities to the fullest.

WHY SPONSOR?

300+
HACKERS

33
COLLEGES

RECRUIT

Hackathon attendees dedicate a full weekend to build and polish their ideas. These passionate and creative students are the individuals who strive to perfect their skills, outside of the classroom. As a sponsor, you have the opportunity to interact with these talented students as they work.

PROMOTE

We aim to provide a variety of promotional opportunities for your brand. This includes opening ceremony speaker slots, tabling slots, swag distribution, social media posts, and more (listed on page 5). We love our sponsors, and we want to get your message out to our attendees.

TEST-RUN

Show off your new products to the collegiate developer community! Whether it's a fresh API, flashy hardware, or caffeinated food, hackers are more than willing to give your product a trial run.

HOW SPONSORSHIPS HELP US

There are hundreds of mouths to feed during Citrus Hack.
We provide nutritious meals, snacks, and drinks to keep our participants healthy and motivated.

Citrus Hack wants to provide buses for all participating universities.
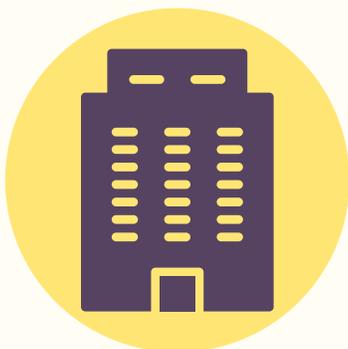
Citrus Hack will provide a safe and inclusive environment for its participants.
In addition, Citrus Hack provides private rooms for tech talks, company info sessions, and on-site interviews.

The prizes are targeted as rewards for the participant's hard work. Prizes are judged on a criteria including: impact, market compatibility, and usability.

SPONSORSHIP TIERS

	CUTIE $1,000	TANGERINE $3,000	ORANGE $5,000	POMELO $10,000
OPENING CEREMONY	THANKED	THANKED	5 MIN TALK	10 MIN TALK
CLOSING CEREMONY	THANKED	THANKED	5 MIN TALK	10 MIN TALK
GENERAL PRIZE		✓	✓	✓
JUDGE			GENERAL*	GENERAL*
TABLING		✓	✓	✓
SPONSORED MEAL	✓	✓	✓	✓
SPONSORED TALK			✓	✓
SPONSORED PRIZE	✓	✓	✓	✓
SPONSORED EVENT				✓
DISTRIBUTE SWAG	✓	✓	✓	✓
PARTICIPANT INFO			POST-EVENT	POST-EVENT
RECRUITERS			✓	✓
ON-SITE INTERVIEWS				✓
WEBSITE	STANDARD	MEDIUM	LARGE	CO-SPONSORED
T-SHIRT	STANDARD	MEDIUM	LARGE	CO-SPONSORED
VENUE BRANDING***	✓	✓	✓	✓
SHOUTOUTS			✓	✓
BRANDED SPACES				✓

*   The table/booth will be in the sponsorship area
** A room will be reserved for your usage
*** Branding material will be displayed across the venue

CITRUS HACK SAYS:

THANK YOU!

We appreciate your consideration and look forward to working with you!

FOR MORE INFO, PLEASE CONTACT:
CITRUSHACK@GMAIL.COM